

Location:

Hyatt Regency Hotel, Chicago, IL

Attendees:

Sarah Beaubien, Celeste Feather, Martha Hruska, Elizabeth Kirk, Liz Mengel, James Simon, Steve Sowards, Mark Stover, Tom Teper, Doug Way

Unable to Attend:

Carolyn Allen, K. Matthew Dames, Sharon Farb, Mark Herring, Michael Levine-Clark, Diane Smith

Board Facilitator

Mark Sandler

Reveal Digital

Peggy Glahn, Jeff Moyer

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Financial Review

Jeff reviewed the financial performance of Reveal Digital year-to-date, which has been very strong.

Diversity & Dissent

- We have invoiced for \$377,320 from 30 libraries year-to-date
- Several libraries have elected to pay all five years or multiple years in one lump sum, which has the effect of pulling revenue from later years into the first year
- We are at 90% of our full year revenue plan after only six months.
- We are spending at or below plan in all but one category. The exception is the LYRASIS administrative expense. Because this expense is a percentage of revenue and our revenue is higher than plan, the LYRASIS fees are also higher than plan.
- Most of the commitments to D&D have come from ARL libraries. We have work to do to bring in more bachelor and master level institutions to stay on track with the market penetration mix we have targeted.

KKK Newspapers

Funding

- 38 commitments. \$234,000 has been received so far (additional dollars have been committed, but not yet received)
- Plan for first six months was \$173,000, so we are tracking above plan.
- We are two thirds of the way toward our full-year 2017 estimate and 40% to the total project goal.
- Mix of libraries is showing strong support from liberal arts colleges. As expected ARLs are leading the charge. We are also seeing good traction from smaller Catholic institutions.
- The BTAA contributed as a group. Steve Sowards, Tom Teper and Doug Way for their advocacy among their BTAA peers.

Sourcing

- Good support from Wisconsin Historical Society. They have completed scanning of their material, which is mostly on microfilm. Images look good.
- University of Texas has provided papers on film that will be scanned in Saline

Discussion

The group discussed outreach strategy for Masters level institutions. GVSU has done some benchmarking among this group. There was also discussion among the group about how institutions that are budget-constrained may have soft money from endowments and such to contribute to open access projects.

We also discussed looking at institutions that have a track record for supporting open access initiatives. LYRASIS recently posted a list of OA Champions. These are institutions that have supported any of the four OA programs that LYRASIS is supporting.

Independent Voices

We are receiving incremental contributions from CRL libraries and a few others who wish to receive usage statistics and MARC records along with pre-2019 access to the content. We are offering this option as a “Service Pack” and charging 20% of the original contribution amount. These contributions result in a few thousand dollars here and there, which helps to cover basic overhead.

Jisc outreach is going well. Seven UK libraries have joined the project. Half of their already reduced contributions are being held by Jisc. The money will be used to add UK content nominated by funding libraries. Jeff and Peggy will be holding first meeting with UK funding libraries in July to begin scoping out possible titles. We hope to add enough content to constitute a UK Series within Independent Voices.

Looking into the future we hope to develop a relationship with Jisc and UK libraries where they may have their own editorial board and are developing projects that are UK centric but also cross-searchable with U.S. material. Good way to expand geographically.

Sourcing

- We continue to be active in filling out earlier series, Campus Underground, Feminist and Little Magazines
- We have filled in gaps in the Berkeley Barb and Berkeley Tribe
- Added East Village Other this spring (one of original 5 Underground Syndicate)
- We are working on sourcing Fifth Estate (last of original 5). We had hoped to source this title from Michigan, but haven’t been able to break through the legal review logjam. Will source this title from Michigan State this summer.
- Just finished scanning Sojourner, an important feminist title
- Added a couple of titles in Little Magazines. We are done with this series.
- Established a sourcing agreement with the William Way Center, which will enable us to add more Gay content to round out the LGBT series.
- Have yet to add Right Wing material. It is proving more difficult to gain rights. University of Kansas will be looking through their material this summer for copyright notices. We expect to find some targeted titles without copyright that we could add immediately.
- MSU received a big right-wing collection that hasn’t been processed yet. Jeff will arrange a visit to MSU to discuss The College of Wooster also has a collection of this material.

Discussion

- Harvard’s History of Women in America is a wonderful resource. Marilyn Dunn is the director. If they have material that matches needs, she would likely be more than happy to participate. A lot of their content is digitized already, but can be difficult to find.
- Professor Michelle Moravec has been doing really interesting digital humanities research using Independent Voices. Her work provides an excellent example of how Independent Voices content can be used in text mining projects.

- Discussed CRL primary source awards. Nomination process begins in the fall. There is an award for scholar, grad student and librarian. Must be a member of and nominated by a member institution.
- Next round of usage statistics to be sent in July. MARC records are in the works. Discovery Services are being updated with new content quarterly. Started blog called Digging the Underground.
- Harvard has ACT UP's video archive. The videos are being digitized and put online, open access with captioning. Have we thought about linking to this kind of material? Harvard is also digitizing content related to a documentary on anarchism and Jewish anarchism. That might be another thing to link to.

Long Term/Short Term Hosting

Short Term

- We are investing in Veridian to support the KKK Newspaper Project
- There will be a Reveal Digital landing page which will allow cross-searching of all Reveal Digital Collections. Below that there will be individual collection's landing page. Can still navigate up to top level.
- Expect changes to be ready in July.

Long Term

- Good conversation with HathiTrust. Doesn't fit now because they haven't worked with third-party content, especially serials
- University of Michigan library responded very positively. Interested in hosting and digital preservation..

Editorial Board Formation

We have been working with Doug, Sarah and Tom to develop forms and processes for identifying projects toward which digitization funds will be allocated. We want to minimize the effort to propose a project to encourage wide participation, though we will need some minimal metrics. We and the editorial board will vet proposed projects, looking for opportunities to collaborate with other libraries.

Proposed projects will be posted on the web site for anyone to review and comment on.

Funding libraries will be allocated 100 chips, which they will allocate across projects. Based on the resulting rank order, Reveal Digital will do an estimate of fund value to determine "gray" line across rank-ordered list. Those above the gray line will be most likely to be funded.

Libraries will receive a new set of 100 chips which they can re-assign to projects as desired based on the likelihood of funding. A final rank order will determine which projects Reveal Digital will develop

detailed prospectus with in collaboration with proposing library. A project prospectus will be posted online

The Editorial Board will determine final allocation of dollars

When projects will kick-off, Reveal Digital will serve as project manager and will report to editorial board monthly. Any issues that bubble up will be worked through the editorial board. The Editorial Board will be a decision-making body. They will resolve issues and disputes that may arise.

Proposed timing:

- Feb-April : Solicit proposals
- May:- Voting
- Summer: detailed cost
- Late September/Oct: awards made
- January: Project launch.

Discussion

- Solicitation window may be a little short. May want to consider starting in January.
- Challenge will be to strike the right balance between enough description to judge worth and not too much detail to overburden libraries that want to propose something.
- We want the process to be competitive, transparent and even creative. We may want to try a “Shark Tank” like process where proposing libraries produce a video pitch to get votes?
- When it comes to the form, some examples will be helpful so people will know what to provide and at what level of detail.
- Most of what Reveal Digital has been Americana. Are we limiting to that or opening up to world collections in some way? There is a lot of interest in border areas.
- Big challenge is recruiting the editorial board. A proposed list of names was provided the Committee.

New Opportunities

Music Zines

Jeff and Peggy visited Rock Hall of Fame and BGSU several years ago. We were looking for new projects to develop. The idea of a Music Zine collection came up. During the same meeting we also talked about alternative rock magazines. The rock magazines didn't fit the Reveal Digital model, but we thought it worth developing under the NA publishing model with the idea that a portion of the profits would be directed to help fund the Zine project.

BGSU is leading the effort to seek an NEH grant to provide seed money for the zine project. Reveal Digital would do the digitization work and project management. Grant awards will be made in December with work to begin in May. They will build core collection. Other libraries will contribute over time.

Future meetings.

The next meeting will be an interim quarterly meeting by phone. We plan to do the ALA Midwinter meeting virtually. The “ALA” midwinter meeting will occur during the work week, not on the ALA weekend. The Executive Committee recommended scheduling these meetings well in advance, possibly schedule meetings now for the next 12 months. No Fridays or Wednesday afternoon. 2:00 EST tends to be a good time for most people. Peggy will work on scheduling the meetings.